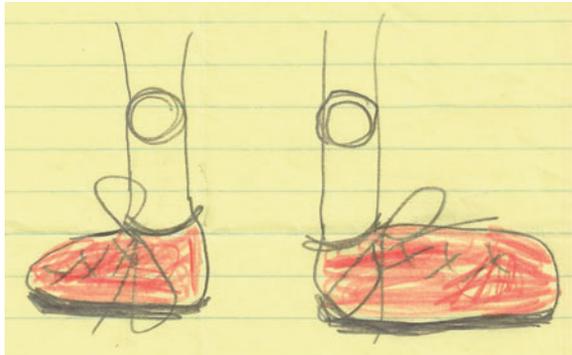


## Simple Needs GA Programs

**Comfort Kits:** Duffel bags packed with full-sized toiletries and other items for residents at local homeless shelters, who often arrive with little more than the clothes on their backs.

**Simply Sheltered:** Tents, sleeping bags, candles and other essential items to help people experiencing homelessness be more comfortable.

**Shoe Them Love:** New shoes so that disadvantaged children no longer have to wear only hand-me-downs. We collect \$25 gift cards or new shoes. The kids are so excited that they even keep the box!



**My Birthday Matters:** Through school social workers and shelter staff, we obtain wish lists from homeless kids and then provide them with birthday gifts and other useful items.

**Simple Household Needs:** Provides cleaning kits (those supplies are not covered by food stamps) and gives people emerging from homelessness furniture and other items they need to turn a new house or apartment into a “home.”

**Uniforms for Excellence:** Helps school children “dress for success” by providing them with required school uniforms that their families struggle to afford.

## Notes of Gratitude

*“When all of the items—bunk bed, washer, table, lamps, dresser, bedding and more—were brought into our apartment, it brought tears to my eyes. Simple Needs GA has truly shown me that people care and bless others in a time of need.”*

*“New shoes completely gave my daughter more confidence. She felt so embarrassed by her whole situation and the new shoes somehow made a huge difference in how she felt.”*

*“I came to the shelter feeling lonely. I felt no one cared. Then I was given a bag with toiletries, and I was so moved by the gift that I began to cry. It’s the small things sometimes that make a difference.”*

*“My kids have not had new shoes in a long time. Now they can run and play and their feet don’t hurt.”*

*“My son was happy that someone thought of him on his birthday; he wouldn’t have otherwise been able to receive any gifts.”*

*“If it was not for this organization, my daughter would not have had an awesome, wonderful, exciting birthday!”*

*“If the house isn’t clean, the children suffer. I always buy food first of course. Buying cleaning supplies is last.”*

*“When I was down on my luck, the tent, tarp and sleeping bag were a blessing and helped me get through a tough winter.”*



**Simple Needs GA, Inc.**  
**A Georgia 501(c)3 Nonprofit Corporation**

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Established in 2010



*Inspired to meet  
the simple needs of  
our community – with love.*



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# Simple Needs GA Mission

*Meeting the simple needs of children, people experiencing homelessness, and others in need, while inspiring our community to do the same.*

While much great work is being done by a number of agencies focused on these vulnerable populations, this work has historically focused on the basic needs of food, clothing, shelter and job training.

SNGA seeks to “fill in the gaps” by meeting some of the other needs that we have seen in Cobb County. It is in these simple acts—bringing a tent to a person living in the woods, or providing birthday gifts or new shoes to a homeless child—that we help connect persons in extreme need with the services essential to improve their lives.

We collaborate with other local charities and often include their needs in our donation drives.

*“I slept and dreamt that life was joy. I awoke and saw that life was service. I acted and behold, service was joy.”*

- Rabindranath Tagorev

## How you can help us help others

### In-Kind Donations

See our website for a full list ("Needed Items")

- Full-size toiletries and duffel bags (Comfort Kits)
- Tents, sleeping bags, candles, tarps, batteries, blankets, bug spray, winter supplies and more (Simply Sheltered)
- New children's underwear and socks, wrapping paper, art supplies, books for tweens and teens, Lego kits, no-sew blanket kits or fleece (My Birthday Matters)
- \$25 gift cards to Payless Shoes or Walmart; or brand new shoes (Shoe Them Love)
- Household necessities such as linens, kitchen and bath items, small appliances, pots and pans. Gently used furniture and washer/dryers are also needed, depending on current storage space. (Simple Household Needs)
- Gently used or new children's khakis and polo shirts for school uniforms (Uniforms for Excellence)



### Financial Contributions

Of course, financial donations are always welcome as we do buy much of what we need for our programs. You can donate online or via snail mail. Become a member of our Simply Caring program and donate monthly (that way, you're caring every day!). If you're celebrating your birthday or another life event such as a wedding, please consider asking for donations (or donated items) for SNGA in lieu of gifts!

### Volunteering

SNGA could not affect lives in our community without the help of our selfless volunteers. We're looking for people who can help us with activities such as fundraising, PR/communications, events, admin work or the coordination of specific programs by sitting on our committees. We hold volunteer days, which we announce on Facebook and via email blasts to our volunteer list, at least once a month. Email us to be added to that distribution list.



### Business and Church Partnerships

**Business** – Sponsor a drive for any of the items we collect. Offer an on-site volunteer day assembling Comfort Kits (a financial contribution is requested). Become a sponsor for any of our fundraisers. For internal holiday exchanges, consider having each person donate something (such as a birthday gift or \$25 gift cards for shoes) instead.

**Church** – Sponsor a drive for any of the items we collect. Put together some Comfort Kits or cleaning kits. Include us in your service day. Invite us to your Sunday School classes or other groups to talk about SNGA's mission.



### Online and other programs

Use Goodsearch to turn your Internet searches into donations for us, sign up for Kroger Community Rewards or shop at AmazonSmile instead of the regular Amazon site (details at SimpleNeedsGa.org).



### Stay informed and keep in touch!

"Like" us on Facebook, subscribe to our blog at SimpleNeedsGA.org and follow us on Twitter (@SimpleNeedsGA).