

**For:** Simple Needs GA  
Marietta, Ga.

***For Immediate Release***

**SIMPLE NEEDS GA RECEIVES \$9K GRANT FROM COBB COMMUNITY FOUNDATION**

*--Funding will go toward birthday presents, new shoes and food for children, as well as duffel bags filled with full-sized toiletries for people living in Cobb County shelters.*

**MARIETTA, Ga.** (05/09/2017) — For the third year in a row, [Simple Needs GA](#) (SNGA) has received a generous grant from the Cobb Community Foundation.

The \$9,000 in funding, announced on May 8 during the foundation’s annual awards presentation, will support the Marietta-based nonprofit’s My Birthday Matters, Shoe Them Love, Comfort Kits and Simply Fed programs. “We are so honored to receive this support from the Cobb Community Foundation, which is such an amazing resource for local nonprofits,” said SNGA Founder Brenda Rhodes, who received the grant on behalf of SNGA at the foundation’s Partners in Philanthropy Luncheon.

The grant will allow SNGA to serve about 1,370 people across Cobb County, Rhodes said.

“My Birthday Matters provides homeless children, as well as the kids in the families to which we provide furniture, with requested gifts and many other items on their birthdays—a truly heartwarming experience for all involved—while Shoe Them Love provides gift cards to school social workers to buy new shoes for kids,” she said. “Thanks to this generous grant, we will also be able to add an item or two to the duffel bags packed with full-sized toiletries that we supply to residents at local homeless shelters. Finally, the grant will help us contribute to a church-operated program that provides food on weekends to schoolchildren in need, which is so essential.”

All told, the foundation provided \$225,000 in grants to local nonprofits. It also honored former Georgia Governor Roy Barnes as its Philanthropist of the Year.

***About Simple Needs GA (SNGA)***

SNGA’s mission is to meet the simple needs of children, people experiencing homelessness, and others in need, while inspiring our community to do the same. The Marietta, Ga.-based 501(c)(3) nonprofit offers several community-based programs. Donors and volunteers provide full-sized toiletries and other useful items to people living in homeless shelters. They furnish tents, sleeping bags, tarps and other essentials to those living in the woods or on the street, and supply families with furniture, appliances, cleaning supplies, toilet paper and other household necessities. Other initiatives include providing schoolchildren with required school uniforms; helping social workers buy kids new shoes via gift cards; bringing new presents and other items to homeless children celebrating their birthdays, and helping families provide gifts to their kids during the holidays. For more info, visit [SimpleNeedsGA.org](http://SimpleNeedsGA.org).

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