

For: Simple Needs GA
Marietta, Ga.

For Immediate Release

SIMPLE NEEDS GA RECEIVES \$5K GRANT FROM WELLS FARGO ATLANTA
--Generous disbursement of funds will help Marietta-based nonprofit support families and children in need across Cobb County.

MARIETTA, Ga. (10/23/2018) — The Atlanta office of Wells Fargo has awarded [Simple Needs GA](#) (SNGA) a \$5,000 grant to help people in need in Cobb County.

The Human Services & Basic Needs grant will go toward SNGA's Simple Household Needs program, which provides furniture, household items and cleaning kits to people transitioning out of homelessness or escaping from domestic violence.

"We are deeply honored to receive this generous grant from Wells Fargo's Atlanta office," said Brenda Rhodes, Founder and Executive Director of SNGA. "This will help dozens of children and families in need in Cobb. It will translate directly into people moving from the floor or air mattresses to real beds, or finally having kitchen or bath basics that most of us take for granted."

The Atlanta office of Wells Fargo is proud to support SNGA's commitment to the community, said Tai A. Roberson, Vice President, Senior Community Development Officer, Wells Fargo Government and Community Relations. Each year, she noted, local offices of the national bank provide similar grants to a wide variety of community organizations across the country.

"At Wells Fargo, we believe that grant-making decisions are more effective when made locally," Roberson said. "That's why Wells Fargo is actively involved in the communities where we live and work, and why our team members are leaders in helping our communities succeed."

SNGA's Simple Household Needs program provides all-new cleaning kits to help families sanitize and dignify their surroundings. The new laundry baskets are filled with more than a dozen cleaning products and tools—supplies not covered by food stamps. "Social workers help us distribute these kits to families," Rhodes said. "They also go to our furniture clients and to several agencies who shelter clients in apartments, such as LiveSAFE Resources."

Via the program, SNGA also relies on donations of household items, including dishes, linens, silverware, microwaves, vacuums and cookware for clients and collects donations of gently used furniture such as beds, tables and chairs, dressers and more. "It's all the essential items you would need if you had nothing in a new home," Rhodes families. "Struggling families are typically overjoyed when we drive up in the delivery truck and also when they see all the household items from which they can choose during their appointment at our space. Most leave with no room left in their car. This program helps them live with greater ease and dignity."

For more information about SNGA or Simple Household Needs, email brenda@simpleneedsga.org.

About Simple Needs GA (SNGA)

SNGA's mission is to meet the simple needs of children, people experiencing homelessness, and others in need, while inspiring our community to do the same. The Marietta, Ga.-based 501(c)(3) nonprofit offers several community-based programs. Donors and volunteers provide full-sized toiletries and other useful items to people living in homeless shelters. They furnish tents, sleeping bags, tarps and other essentials to those living in the woods or on the street, and supply families with furniture, appliances, cleaning supplies, toilet paper and other household necessities. Other initiatives include providing schoolchildren with required school uniforms; helping social workers buy kids new shoes via gift cards; bringing new presents and other items to homeless children celebrating their birthdays; and providing Christmas presents for children in need. For more info, visit SimpleNeedsGA.org.

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Media contacts: At SNGA: Brenda Rhodes, Founder, Brenda@SimpleNeedsGA.org, 678-266- 3344.